

WE'RE READY TO SLEIGH

CHRISTMAS THIS YEAR!

From show-stopping stunts to festive front-page stories, Brazen's famously bold approach to PR is like the star on top of the Christmas tree - built to make your brand sparkle this festive season.

FESTIVE MENU

NEWSROOM

All the trimmings, all the headlines.

Our team of ex-fleet street journos and story-slingers are faster than Rudolph on Red Bull. We create headlines, newsjack the moment and supercharge campaigns with data, content and SEO-loving backlinks.

Proactive & reactive festive newsjacking

Consumer polls & survey stories

Media Meets over mince pies

UNBOXED

Gifted with purpose - not just glitter.

UNBOXED is our smart, sleighbell-timed gifting service that puts your products into the hands of real people at just the right festive moment.

Be part of our Christmas UNBOXED Box!

Give us product to get into the hands of key influencers & fuel conversations ahead of the big day

INFLUENCE

Your own army of Santa's (content) helpers.

We connect brands with influencers, creators and communities who bring stories to life. From TikToks to takeovers, paid partnerships to organic buzz, we build campaigns that convert.

Influencer partnerships

Content production, including stills & video

Planning & delivery of content calendars

Paid social to drive Christmas clicks

EXPERIENCE

Because a brand should feel like Christmas morning.

From flash-mobs to festivals, store openings to IRL moments that break the internet, we can turn your brand into a full-body experience.

Press & influencer events

Consumer activations & stunts

Instore/onsite theatre to drive festive footfall

Internal celebrations for your team

BRAZEN BUDDIES

The nice (and naughty) list you really want to be on this festive season.

Our own influencer network built for real reach. It's like a gift-wrapped black book.

Influencer & content creator partnerships

First-looks and launches to drive conversations

SOUND

Your festive gut-check before you go full Jingle Bells.

SOUND is our real-time panel of regional influencers and journos - the ones who actually talk to your customers. Want to test a product, tweak your tagline or check if your Christmas creative lands? We'll tell you straight.

Ask your key audience questions about Christmas NPD

Gather insights & help set your comms strategy for 2026

BRAZEN BOUTIQUE

The little elf that packs a punch.

Perfect for the hottest new bars, launches and brands who want to be the talk of the town.

Venue & menu launches

Social media, influencer and content support to showcase your Yuletide offering

Newsmaking and review generation to drive Christmas bookings

